

# 2022 Class Descriptions

Name	Description	Duration (minutes)
<b>Elevate the TBMO: Understanding TBM and Positioning its Value Within Your Organization</b>	Realizing the full potential of TBM can be challenging. All-too-often, Apptio becomes a data consolidation and reporting tool instead of a change agent. In this session, we'll discuss how to elevate your TBMO to become a transformational entity within your organization.	50-60 min
<b>Best New ApptioOne Features of 2022 - Deep Dive</b>	We'll review the most important updates and new functionality released for ApptioOne in the past 12 months. We'll demo key new features you should be taking advantage of, and discuss the best practices for implementing them.	50-60 min
<b>Checking Your Apptio Environment's Health, Optimizing, and Tuning It</b>	Is your Apptio data stale? Environment running slow? Do you have out-dated customizations? Learn how to conduct an Apptio system review to ensure that your environment is optimized and accurately tracking costs. We'll discuss trouble signs to look for, performance tuning, and steps to fix common problems.	50-60 min
<b>Designing a TBM Model that is Defensible</b>	A step-by-step guide on how to build the most defensible model for your organization. We will go through good, better, and best allocations and what it takes all the way up the model. We'll cover the hands-on best practices and the surrounding processes and habits that will make your calculated costs hold up to scrutiny.	50-60 min
<b>TBM Studio Tips &amp; Tricks</b>	Get insider tips on TBM Studio gathered and distilled from our expert consultants across many years of working as both customers and consultants. These include process, allocation, reporting, and even some end-user tips that can make your journey in TBM smoother.	50-60 min
<b>Improving the User Experience of your Apptio Stakeholders</b>	Tool adoption can struggle if the user experience is too complex or confusing. In this session, we will explore ways to set up your Apptio space to best suit your user base. Learn how to optimize each user's experience with Apptio through security, customizations, and reporting.	50-60 min
<b>Manage Your Technology Finances with Agility (Continuous Planning)</b>	In the age of Agile, typical annual planning processes are antiquated and can damage your organization's ability to respond quickly to changing conditions. Give your organization the most agility with continuous planning. We will cover the best practices, typical challenges, and real-world examples of the tools and processes needed to achieve financial agility.	50-60 min
<b>Apptio IT Planning Best Practices</b>	Set yourself up for success in IT planning by learning the ins and outs of Apptio's ITP. We will cover tips and tricks, best practices, and ways to use ITP to push your organization to the next level.	50-60 min
<b>Why are my costs changing? Analyzing Cost Drivers</b>	Have you ever reviewed costs with your stakeholders and suddenly noticed an unexpected change? If your answer is "yes," then you are at the right place. This class will teach you all the techniques you need to trace down the cause of the discrepancies in the model. We will cover advanced troubleshooting techniques like Metric view for tracing up/down the model and how to leverage model summary reports.	50-60 min
<b>The TCO goal and what it really takes to get there</b>	Many organizations have a goal to understand, track, and control the TCO of applications or services, but it can be challenging to accomplish. In this session, we'll discuss what makes TCO so important, important decisions you'll need to consider along the way, and some best practice guidance on reaching your TCO goal.	50-60 min

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<b>Maturing TBM: Apptio Adoption and Engagement Best Practices</b>	Are you struggling with Apptio user engagement and adoption? Do you struggle to get stakeholders to provide data or executives to log in to Apptio? If you've spent time, energy, and funding to develop a great TBM program but are not seeing the engagement you want, this session is for you. We will show you how to drive Apptio adoption and improve stakeholder engagement.	50-60 min
<b>Apptio Reporting Best Practices &amp; Report Showcase</b>	Reporting is typically the only interaction executives, and stakeholders have with Apptio, so reports should be pristine. In this session, we will show you how to improve your Apptio reporting, making it more visually appealing, intuitive, and digestible. We'll also showcase some custom reports and encourage attendees to bring their own reports to showcase as well.	50-60 min
<b>Apptio BI: Best Practices for Using it in your Organization</b>	Apptio BI (previously self-service reporting) is an intuitive ad-hoc reporting solution for Apptio. Learn how it can be a one-stop-shop for your end user's custom data needs, saving TBMA's time and energy. We'll show you how to set it up and discuss best practices for deploying it to your user base.	50-60 min
<b>Non-traditional Use Cases of ApptioOne</b>	Come see some of the unique use cases that Apptio can handle in this fun and interactive session. These will range from custom reporting to editable tables and datalink connectors. We'll discuss real-world examples and encourage attendees to share any outside-the-box uses they have come across.	50-60 min



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